

CUNNINGHAM CAMPERS, INC.

THE CUNNINGHAM CONNECTION

OCT. - NOV. - DEC. 2009



DID YOU KNOW?

Jayco, Inc.

Jayco was formed in 1968 by the Bontrager family on their farm in Middlebury, IN. Lloyd Bontrager, invented and patented the lifter system used in Jayco Camping Trailers. The same system, with engineering upgrades is still used today.

Over the past 41 years Jayco has grown from 2 chicken coops and a barn on the farm to over 300 acres of manufacturing facilities.

The company is still owned and operated by the Bontrager family making them the largest privately owned RV Manufacturer in North

America.

Lifter System parts are available for all model Jayco Folding Campers from 1968 to present! How many manufacturers can boast this?

Factory Direct.

Here at Cunningham Campers we are an **EXCLUSIVE** Jayco Dealer. The Cunningham Family has been selling and servicing Jayco RV's for nearly 36 years now. We know what makes a Jayco tick.

Our parts ordering and research system is directly online with the manufacturing facilities in Middlebury.

When you call us about a repair part for your unit, in most cases, we have your order shipped to your door directly from the factory. Our goal is to have customer orders submitted within 15 minutes after hanging up the phone.

"Customers First" is our motto. It's the way we do business!

Family Focused.

When you deal with Jayco and Cunningham Campers, you are dealing with family owned and operated businesses. Families dealing with families, that's the way we like it. Welcome to the Jayco Used Owners Group.

THE FAMILY CORNER...

As most of you know the last 18 months for the RV Industry has not been good. At last count the RV industry had lost approximately 18 manufacturers to the economy and a dealership a month was closing their doors.

Thanks to all of you Cunningham Campers has survived a year full of surprises that have lurked around every corner. We believe that our dedication to customer satisfaction and ser-

vice has been paramount in keeping us alive. We believe another deciding factor is that we are an **EXCLUSIVE** Jayco dealer. Jayco's stability and product quality have led to an increase in their market share as others have closed doors.

The exciting news is, much of the RV industry realized an increase in August Sales. In August we actually recorded our best month for unit sales in two years!

Jayco has rehired over 200 workers to increase production based on market demand for their products. Many other manufacturers are also reporting increased product demand. Could it be the worst is over? Time shall tell.

Thank you for your support and confidence you have in our team and superior products. We look forward to serving you for many years to come.

WINTER HOURS:

Sales

Mon. - Fri. 9:00 AM - 5:30 PM

Sat. 9:00 AM - 5:00 PM

Parts

Mon. - Fri. 8:30 AM - 5:30 PM

Sat. 9:00 AM - 12:00 PM

Service

Mon. - Fri. 8:00 AM - 5:00 PM

CLOSED ON SUNDAY

QUARTERLY PHOTO ALBUM...



Our Showroom of Jayco Camping Trailers



The Plumbing Isle In The Parts Department



A Work In Progress Since 1983



A Flag That Flew Over The USS Iowa



Jay-Jay Goes Formula Racing In The Parking Lot



Mr. "C" & His Buddy Jay-Jay

CUNNINGHAM CAMPERS, INC.

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WWW.CUNNINGHAMCAMPERS.COM

***** WE SERVICE MOST BRANDS, MAKES, MODELS & TYPES OF TRAILERS & RV's *****

For Members Only!

Your Used Jayco Owners Group Site Moderator: Wes Simkins

AWESOME NEW DISCOUNTS!

I spoke with the General Manager, Larry Cunningham, and told him I wanted to come up with something special for our membership only.

Occasionally in our showroom we have a "Yard Sale" style table that we place overstock and closeout items on. To this point the discounts have only benefited our local customers.

We have developed a private secure site for our members to take advantage of our overstock, closeout and sale items. Now even our out of town members can take advantage of savings from 10%-50% on select items.

The sale site requires separate registration from our regular website. There was just no possible way to combine the 2 databases together. We will not publish any links on our website to this special area, the only way anyone will know about it is if they are a member of our Used Jayco Owners Group and have downloaded our quarterly newsletter.

Visit the following link and see for yourself:

Jayco Club Market Place

We will try and add new products every week.

FEATURED SAVINGS:



Folding Camper Sand Pads, Set of 4 with hardware. Only 9 in stock.

Reg. \$39.00

Sale Price \$20.00

<http://parts.cunninghamcampers.com/jayclub>

PAINLESS DIGITAL TV

One of the big questions so far this year pertains to the Digital Television Nightmare. Most folks have already figured out they need the converter box, or in some cases, it has turned into a good excuse for us guys to purchase a new flat screen for the RV (it's a guy thing).

Ok, we get everything in place just to find out we aren't receiving but 2 or 3 stations and our neighbors are getting 25-30 stations. What in the world are they doing that we aren't? It's actually pretty simple! They have discovered the wonderful world



of the Winegard Wingman HDTV upgrade. The Wingman is basically a UHF looking attachment that just snaps onto your Winegard antenna (pictured above).

We have sold tons of them this year and everyone is raving about how good they work.

If you're looking for that perfect holiday

gift idea, look no more! Give the gift of hassle free HDTV. The shipping weight on the Wingman is right at 2 lbs with packaging and we will gladly ship yours anywhere in the United States via UPS.

Pick up the phone and call us at (812) 284-0276 Option 3 and we will take your order over the phone. The Winegard Wingman retails for only \$29.99 and if you are a member of the Jayco Camping Club you get 10% Off. Let's talk soon. **Be sure and mention this article.**

Now Available in the:
Jayco Club Market Place